

**FOR IMMEDIATE RELEASE**

**MARCH 18, 2015**

**CONTACT:** Kevin Haah, 213-471-2415 (office), 213-718-4224 (cell), [Kevin@newcitychurchla.com](mailto:Kevin@newcitychurchla.com)

**WEBSITE:** [www.newcitychurchla.com](http://www.newcitychurchla.com)

---

**“THE 7<sup>th</sup> ANNUAL DOWNTOWN EASTER FEST” AT GRAND HOPE PARK  
HOSTED BY NEW CITY CHURCH OF LA**

LOS ANGELES, CA. –New City Church of Los Angeles invites the public to the 7th Annual Downtown Easter Fest on **Sunday, April 5, from 2:00pm to 5:00pm, at the beautiful Grand Hope Park @ FIDM** at 919 S. Grand Ave., Los Angeles, CA 90015 in downtown LA. There will be no entry into the park before 2:00pm. We will have live music, multiple Easter egg hunts by age group, bounce houses, face painting, games, arts and crafts, the famous pie eating contest, snacks, drinks, and much much more. The cost is \$10 per family (up to 7). None of the ticket proceeds go to the event cost. All of the proceeds of the tickets will go to help programs for homeless children in Skid Row. The church covers all expenses of the event. The event has grown every year. Last year, about 2,500-3,000 people came out to the event. KCBS-TV selected the Downtown Easter Fest as one of the best Easter events in Los Angeles. For tickets or more information, go to [www.newcitychurchla.com](http://www.newcitychurchla.com).

Pastor Kevin Haah, the lead pastor of New City Church of LA, states, “The Downtown Easter Fest is one of the best and the biggest non-profit events for kids in the city. This is our seventh year of putting this on. We are getting better every year. It’s an event where families can come and just have fun. A family ticket is good for up to 7 people, and is only \$10. All of the proceeds from the sale of the tickets will go to help programs for Skid Row kids. None of the proceeds go to cover the cost of the event. We expect the tickets to sell out before the event. So, there may not be tickets available at the event. So, please go to [www.newcitychurchla.com](http://www.newcitychurchla.com) to get your ticket.”

Pastor Kevin continues: “We want to serve the city by putting on an affordable family event for kids to enjoy. At the same time, we want to raise money to help Skid Row children. That’s why we are doing this.”

Pastor Kevin continues, “One of the ministries we will be supporting is Worthy of Love, which throws birthday parties for kids in Skid Row. Up to last year, this event was free. But, please note that there is a cover

## 7<sup>th</sup> Annual Downtown Los Angeles Easter Fest hosted by New City Church of LA

charge of \$10 per family. If the cost is a hardship for you, please email us at [easterfest@newcitychurchla.com](mailto:easterfest@newcitychurchla.com). We can send you a discount code. We don't want finances to be a reason why you can't come."

New City Church of LA is an inclusive, multi-ethnic church in the heart of the Historic Core in Downtown Los Angeles. Its Easter Services will be held at Los Angeles Theatre Center, 514 S. Spring Street, Los Angeles, CA 90013 at 9am and 11am. Parking is validated for the Easter Services. For more information, go to [www.newcitychurchla.com](http://www.newcitychurchla.com) or contact the church at [info@newcitychurchla.com](mailto:info@newcitychurchla.com) or 213-471-2415.

You have our consent and permission to use the following videos and photographs for the purpose of promoting the event or writing stories about the event.

Here is the graphic of the Easter Fest 2015:

[http://newcitychurchla.com/resources/easterfest/easterfest\\_postcard\\_2015\\_4-01/](http://newcitychurchla.com/resources/easterfest/easterfest_postcard_2015_4-01/)

Here is a link to the Facebook Pictures of last year's Downtown Easter Fest:

<https://www.facebook.com/media/set/?set=a.847454008602185.1073741851.122960284384898&type=3>

More pictures and videos of the events are available in our website: <http://newcitychurchla.com/easterfest> .