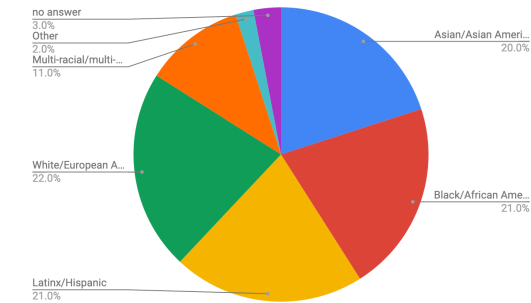


New City FAMILY PROFILE - 2019

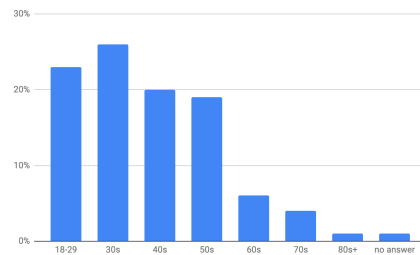
All Figures represent 2019 data

Data collected on 11/3 and 11/10, 2019
N=171

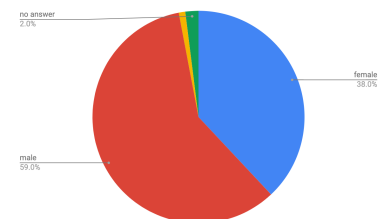
RACIAL/ETHNIC IDENTITY	2014	2017	2019
Asian/Asian American/Pacific Islander	19%	21%	20%
Black/African American	24%	22%	21%
Latinx/Hispanic	18%	17%	21%
White/European American	21%	26%	22%
Multi-racial/multi-ethnic	9%	9%	11%
Other	<1%	1%	2%
no answer	9%	4%	3%



AGE	2017	2019
18-29	22%	23%
30s	28%	26%
40s	15%	20%
50s	12%	19%
60s	7%	6%
70s	2%	4%
80s+	<1%	1%
no answer	13%	1%

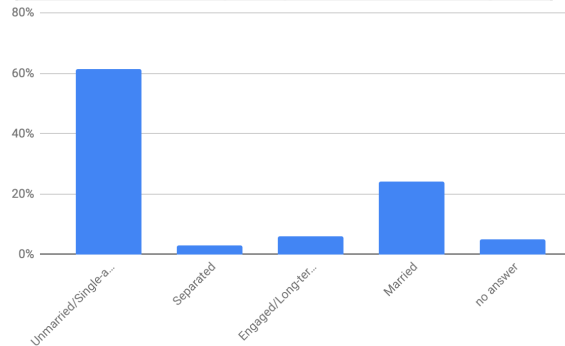


GENDER	2014	2017		2019
Female	46%	42%	Female	38%
Male	54%	57%	Male	59%
			non-binary/other	1%
no answer		1%	no answer	2%



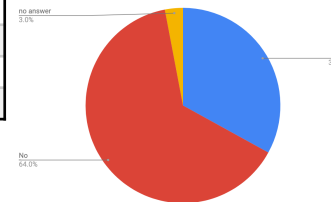
• 1% of respondents identified as transgender.

RELATIONSHIP STATUS	2017		2019
Single:	55%	Unmarried/Single-again	62%
Divorced:	5%	Separated	3%
Widowed:	1%		
Engaged/Long-term committed	8%	Engaged/LTC	6%
Married:	26%	Married	24%
no answer:	5%	no answer	5%



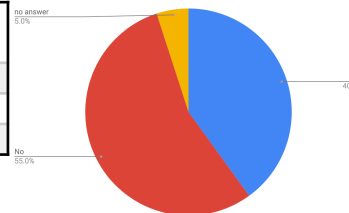
Are you a parent?

PARENT	2019
Yes	33%
No	64%
no answer	3%

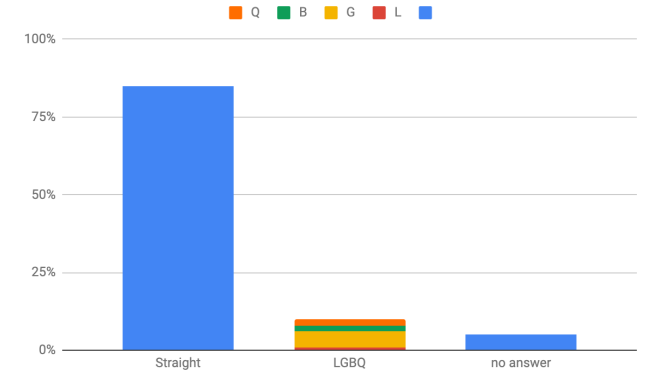


Have you ever personally experienced homelessness?

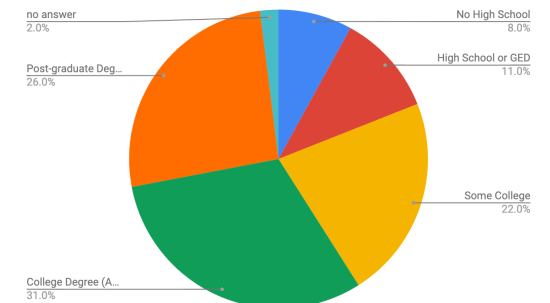
HOMELESS-NESS	2017	2019
Yes	35%	40%
No	50%	55%
no answer	15%	5%



SEXUAL ORIENTATION	2014		2017	2019
Not LGBTQ	77%	Straight	80%	85%
LGBTQ	5%	Lesbian	<1%	1%
		Gay	2%	5%
		Bisexual	2%	2%
		Other	1%	2%
no answer	18%	no answer	15%	5%



EDUCATIONAL ATTAINMENT	2014	2017	2019
No High School	5%	5%	8%
High School or GED	11%	10%	11%
Some College	19%	17%	22%
College Degree (Associate's or Bachelor's)	34%	30%	31%
Post-graduate Degree	31%	27%	26%
no answer	0%	11%	2%

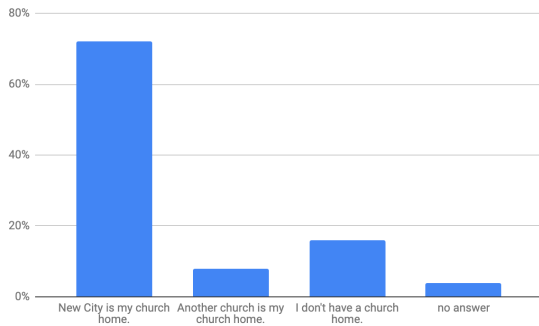


New City FAMILY PROFILE - 2019

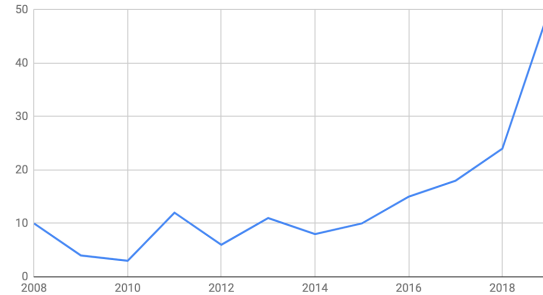
All Figures represent 2019 data

Data collected on 11/3 and 11/10, 2019
N=171

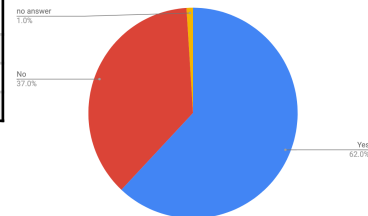
ATTENDANCE	2014	2017		2019
Regular Attender	70%	66%	New City is my church home.	72%
Occasional Visitor	4%	14%	Another church is my church home.	8%
Newcomer	24%	19%	I don't have a church home.	16%
no answer	2%	1%	no answer	4%



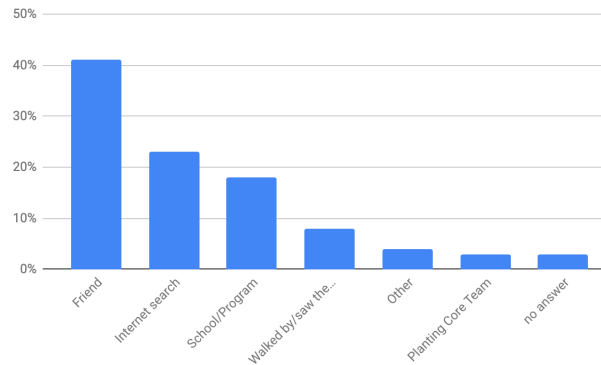
First Attended



CHURCH IN PRIOR YEAR	2017	2019
Yes	61%	62%
No	33%	37%
no answer	6%	1%

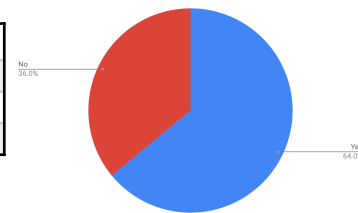


HOW HEARD	2017	2019
Friend	39%	41%
Internet search	24%	23%
School/Program	15%	18%
Walked by/saw the sign	10%	8%
Other	8%	4%
Planting Core Team	-	3%
no answer	4%	3%

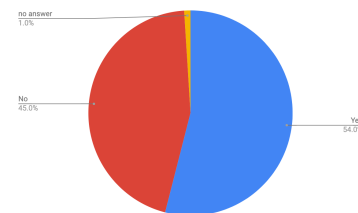


Of respondents who consider New City their church home (N=123)...

G&S GROUP	2017	2019
Yes	42%	64%
No	54%	36%
no answer	4%	

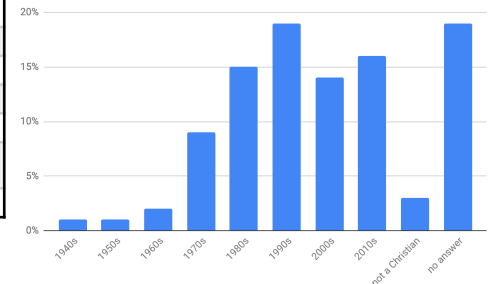


SERVING	2017	2019
Yes	45%	54%
No	52%	45%
no answer	3%	1%



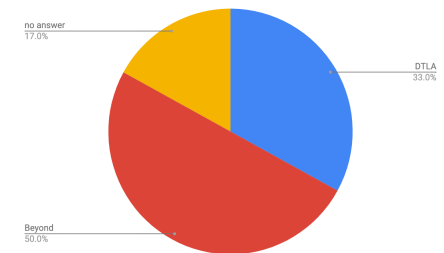
CHRISTIAN IDENTITY	2019
1940s	1%
1950s	1%
1960s	2%
1970s	9%
1980s	15%
1990s	19%
2000s	14%
2010s	16%
not a Christian	3%
no answer	19%

In approximately what year did you become a Christian?



DTLA Residence (walkable to NCC)
(ZIP codes: 90012, 90013, 90014, 90015, 90017, 90021, 90033)

RESIDENCE	2017	2019
DTLA	36%	33%
Beyond	50%	50%
no answer	14%	17%



- 13% of respondents reported residence at LA Mission.
- 2% of respondents reported residence at Union Rescue Mission.